

## **Tele-Pros Steps into the Mortgage Arena**

Tele-Pros are now throwing their hat in to the Mortgage Arena. Look out competitors as Tele-Pros are now offering state of the art solutions that will set the industry on its ear. From Guaranteed results to Live Transfers, Tele-Pros are putting the latest technology to work. They are providing leads and transfers for 1<sup>st</sup> & 2<sup>nd</sup> Mortgages as well as refinancing and debt consolidations. You choose the area, you choose the audience and you choose the specifications on the lead. With Tele-Pros, the client drives the campaign.

It all starts with the qualified talent. Tele-Pros found some of the best telemarketers in the industry to launch this new division. They are stepping it up with a dialing system and CRM solution that will record the initial call to the prospect and the "Live Transfer" to the client. Recordings are used to validate the quality of the calls and also as a referral tool in case information is lost or forgotten.

You may think that this is "Run of the Mill", but I can assure you that it is not. Using Tele-Pros already successful Pay by Performance Model. Clients can now be guaranteed quality results and at a cost as low as \$50.00 per live transfer, no one offers better for less. Furthermore, all leads are 100% exclusive to the client. This means that each lead that a client receives belongs to them and only them. There are no worries about the leads being resold to several different brokers in your area for at least 30 days. This allows plenty of time to work those leads well before abandoning them. In conclusion Tele-Pros have a complete lead return policy. If the lead does not meet up with the high standards of qualification that you expect, simply return the lead and Tele-Pros will credit your account or replace the lead free of charge.

Clients are now starting to line up at the door to take advantage of the new Tele-Pros opportunity. If your Mortgage Company is looking for a volume of qualified leads, then look no further. Simply call or e-mail and ask about their Mortgage programs and an Account Manager will be more than pleased to outline the details for you.